

## Company Brochure

### Overview

Troupe21 has developed unique programs, products and processes to address traditional human resource issues (e.g. performance, teambuilding, leadership, conflict resolution, communication, values clarification, goal-setting) by training our associates with a blend of **adult education theory** and **practical applications from team sports competition**. Our uniqueness is branded through the life experience of our associates—experienced professionals from the corporate and non-profit sector—and athletes with fascinating testimonials, unbelievable experiences and well-rounded skill-sets.

### Mission & Values

*Our mission of maximizing human potential for the benefit of organizations is supported by the following core values.*

Productivity: Effective and Efficient Results

Integrity: Honesty Driven by Sound Principles

Education: Ongoing Development of the Mind

Solidarity: Individuals Posing a United Front



### Areas of Expertise

Basic Employment Skills, Career Exploration, Coaching and Feedback, Communication Skills, Conflict Resolution, Delegation, Drug Education, Dining and Social Etiquette, Diversity, Financial Education, Goal Setting, High-Risks Behavior Management, HIV and Sex Education, Leadership, Media Training, Negotiation, Networking, Personal Development, Professional Development, Sexual Harassment, Sports Transition, Teambuilding, Time Management, Transferable Sports Skills, Values Clarification

## Company Brochure Continued

### Core Service Deliverables

**Training and Development** is our planned process of engaging individuals in learning experiences designed to modify attitudes, knowledge and/or skills. Our sessions vary in length and content and are customized to meet our client's needs. We always incorporate elements of experiential and self-directed learning theory in an effort to keep participants engaged during and beyond each learning session.

**Program and Curriculum Development** involves initial needs assessment designed to understand various contextual factors currently impacting performance and/or behavior. The needs assessment is followed-up with a series of consultations that result in a final product complete with concept designs, conceptual frameworks, program goals and objectives, learning activities, recommended teaching methods, personnel recommendations, learning strategies and an evaluation component. We also provide itemized program development assistance as requested.

**Public Speaking and Facilitation** services are designed to engage subjects in collaborative, active, challenging, and critical thinking. Our approach ensures that there is consistent interplay between the messenger, subjects, content, materials, ideas, values and knowledge. We tailor our message based upon our client's needs and are available for large and small conferences, staff retreats, planning sessions, annual sessions, conventions, reunions, and graduation ceremonies.

**Networking and Golf Events** help our organization connect people and resources—creating synergistic business relationships in structured yet leisurely environments. Our network of active and former athletes adds an interesting and appealing twist for our existing clients and potential business associates.

